



THE LOS ANGELES INTERNATIONAL PEN SHOW  
P.O. BOX 421435  
HOUSTON, TX 77242-1435

FIRST CLASS MAIL

# THE 22ND LOS ANGELES INTERNATIONAL PEN SHOW

“THE SHOW YOU  
CAN’T AFFORD  
TO MISS”™



FEBRUARY  
11–14, 2010

## WHERE’S THE SHOW?

### THE MANHATTAN BEACH MARRIOTT

1400 PARKVIEW AVE.  
MANHATTAN BEACH, CA 90266  
PH: (310) 546-7511 FX: (310) 546-7520

THIS IS THE SAME ACCOMMODATING HOTEL AS LAST YEAR. THE SPECIAL RATE OF \$125 (+ TAX) PER NIGHT IS BEING OFFERED TO SHOW ATTENDEES. TO ASSURE YOUR ROOM AT THIS RATE, MAKE YOUR RESERVATION ON OR BEFORE JANUARY 19, 2010. BE SURE TO REQUEST THE PEN SHOW RATE.

IF YOU WISH TO TAKE ADVANTAGE OF THE PAR THREE EXECUTIVE GOLF COURSE AT THE MARRIOTT, IT IS WISE TO ARRANGE A TEE TIME WHEN YOU CALL THE HOTEL FOR YOUR RESERVATION.

**MEAL DISCOUNT COUPONS:** WE ARE PROUD TO ANNOUNCE THAT WE HAVE SECURED SOME WONDERFUL DISCOUNTS FOR MEALS AT THE MARRIOTT AND VARIOUS OTHER GREAT NEARBY RESTAURANTS FOR THE PEN SHOW IN 2010! BE SURE TO GET THE DETAILS OF THE DISCOUNTS AT: [WWW.LAPENSHOW.COM](http://WWW.LAPENSHOW.COM)



## SCHEDULE OF EVENTS

**THURSDAY, FEBRUARY 11, 2010**

8AM TO MIDNIGHT BALLROOM OPEN—TRADER TABLES\*

**FRIDAY, FEBRUARY 12, 2010**

8AM TO MIDNIGHT BALLROOM OPEN—TRADER TABLES\*

**SATURDAY, FEBRUARY 13, 2010**

8AM TO 8PM BALLROOM OPEN—TRADER TABLES\*

PLEASE CLEAR THE BALLROOM BY 8 PM

**SUNDAY, FEBRUARY 14, 2010**

7AM TO 10AM — SHOW SETUP & TRADER ADMISSION

10AM TO 5PM 22ND ANNUAL LA PEN SHOW

By registering you agree that You: 1) Have read and agree to the terms of the LA Pen Show at [www.LAPenShow.com](http://www.LAPenShow.com) and herein 2) Will not display or offer for sale merchandise with a trademark that is either a) used without the explicit approval of the trademark owner or b) not manufactured by the trademark owner. Failure to comply with these terms may result in you being required to leave the show and/or remove the items not in compliance.

### CO-SPONSORS




A WORLD OF LUXURY AND INNOVATION

## INFORMATION FOR REGISTRANTS

### EXHIBITOR'S REGISTRATION \$160.00

Includes admission to all pen show events. For Sunday, an Exhibitor Table.\* *One* additional table may be reserved for \$160.00. *Non-Collector* spouses will be admitted at no charge to the sale floor Sunday at 7 AM for the purpose of assisting the registered Exhibitor. All other assistants will have to be registered as a "Trader" to gain admission to the sales floor prior to 10 AM Sunday. For admission after 10 AM, all assistants will be required to purchase either a regular admission or "Sunday only" general admission. *It is critical to make your table reservation and payment early, as a complete sellout is expected.*

### TRADER'S REGISTRATION\*

**\$55.00 REC'D BEFORE FEB 10; \$65.00 THEREAFTER**

Includes participation in all show activities. Table usage as described below, attendance at seminars, and 7AM admission to the Sunday Show and sale during exhibitors' setup.

\*Traders may use no more than 1/2 ballroom table on Thursday, Friday, & Saturday. Exhibitors may use no more than 1/2 ballroom table on Thursday, Friday and Saturday for each table they have reserved on Sunday. All table usage, except on Sunday, is first-come, first-served and there is no reserving of tables during this time unless special arrangements have been made with the LA Pen Show. All merchandise must be removed from the ballroom each evening. Anyone leaving merchandise does so at their own risk.

### GENERAL ADMISSION

**\$6.00 REC'D BEFORE FEBRUARY 10; \$7.00 THEREAFTER**

Allows admission to the Sunday Show and Sale at 10AM and the Saturday seminars. No other weekend activities are included in this category. While pens and tables are in place as early as Thursday, you must pay as a "Trader" to enter the trading rooms. General Admission does not allow any entry before Sunday except to attend the seminars which are held on Saturday.

### FOR INFORMATION REGARDING REGISTRATION CHECK:

**[WWW.W.LAPENSHOW.COM](http://www.w.LAPENSHOW.COM) OR CONTACT:**

THE LOS ANGELES INTERNATIONAL PEN SHOW

P.O. BOX 421435

HOUSTON, TX 77242-1435

PHONE (281) 496-7152

E-MAIL: [LAPENSHOW@LAPENSHOW.COM](mailto:LAPENSHOW@LAPENSHOW.COM)

## REGISTRATION FORM

(PLEASE LEGIBLY PRINT INFORMATION)

YOUR NAME: \_\_\_\_\_

BUSINESS NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_

PH: \_\_\_\_\_ FAX: \_\_\_\_\_

E-MAIL \_\_\_\_\_

### AMOUNT

General Admission, Sunday only @ \$6.00  
before February 8; \$7.00 thereafter \$ \_\_\_\_\_

Exhibitor Registration with table @ \$160.00  
\$ \_\_\_\_\_

Additional table @ \$160.00  
\$ \_\_\_\_\_

Trader's Registration with Early admission to  
Sunday Show @ \$55.00 before Feb 10;  
\$65.00 thereafter \$ \_\_\_\_\_

TOTAL ENCLOSED: \$ \_\_\_\_\_

No refunds after February 1, 2010

Legibly Printed Name(s) of spouse and/or  
helper(s). Limit 1 helper per paid table!

Helper: \_\_\_\_\_

Helper: \_\_\_\_\_

Sign: \_\_\_\_\_

Please sign (signature required) and return this  
form with your check made payable to:

"The Los Angeles International Pen Show"  
P.O. Box 421435; Houston, TX 77242-1435